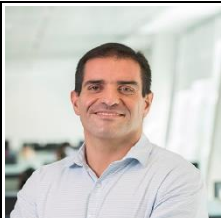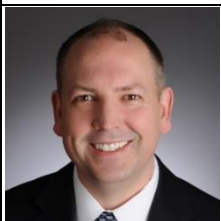# September 12, 2022

Speaker Bios

Pedro Bandeira, VP Product and New Business, Europe, *Deutsche Telekom*

Pedro Bandeira has over 20 years of experience in TV and Broadband in the Telco and Cable industries. Pedro has also been running software development programs in the Telecommunications industry for TV and Broadband for over 15 years. He is a fan of innovations and creativity, always pushing the barrier on what can be done. Pedro is currently working on the next generation on TV and Broadband products for DT, very focused on customer centric experiences, leveraging innovations, new technologies and convergency of services. The vision is all content, everywhere, with full control by the customer and always expanding the experience to new products (like smartHome) and new customer touchpoints (like voice). Pedro is currently VP of Product and new business for DT Europe, pushing fixed services transformation across different markets in Europe.

Jason Briggs, President & General Manager, *RDK*

Jason Briggs is the President & GM of RDK Management, a joint venture established by leading communication service providers, to manage the RDK open-source software platform used to power video, broadband, and IoT devices. In this capacity, he oversees all aspects of the RDK open-source software consortium, supporting a community of more than 500 technology companies including service providers, hardware manufacturers, software developers, and system integrators. Mr. Briggs was instrumental in the global growth of RDK to dozens of service providers and more than 80 million device deployments worldwide.

Bart Catrysse, Chief Architect Video CPE Software, *Liberty Global*

At Liberty Global, Bart leads the Architects team responsible for the STB software architecture, its evolution and new feature designs impacting the RDK OS, middleware and OTT apps. That software serves the TV customers of Sunrise UPC (Switzerland), Telenet (Belgium), Virgin Media O2 (UK & Ireland), VodafoneZiggo (NL) and UPC Poland and is updated frequently.

Bart also coordinates Liberty's collaborative development & upstream activities with the RDK-V community and RDK Management and leads an upstream development team.

Bart comes from Telenet, Belgium's leading cable operator part of Liberty Global, where he was engineering lead for STB hardware, middleware & Video Services development for over 10 years. And before that pio/engineering Docsis and PacketCable modems and Telenet's Internet backbone network.

Paul Cox, Senior Director, Software Engineering, *Broadcom*

Paul has spent the last 25 years in semiconductor development focused on in-home consumer products, with the last 17 at Broadcom Limited. Based in the UK, he is currently responsible for software development for the EMEA region within the Broadband Video Group.

José Ramon Diaz Martínez, Director, Solution Architecture, *RDK*

Jose Ramon joined the RDK team as Director of Solution Architecture in 2021, where he is working with our broadband partners to create common technical solutions for the RDK-B community and providing guidance in the design and evolution of RDK-B, that will facilitate the adoption of new services.

Over the last 20 years Jose Ramon has held relevant technical positions in companies such as Siemens, Nokia, Alcatel-Lucent and Tele2 where he was designing, developing, and deploying solutions in mobile, access, core, and triple play networks. Most recently Jose Ramon was working as RDK-B Software Architect at Liberty Global for the last five years before joining the RDK team.

Labeeb Ismail, SVP Global Devices, *Comcast/Sky*

Labeeb Ismail runs the CPE software team for Comcast. His team is responsible for development, testing, deployment and field operations of RDK across all Comcast devices including Video Gateways, Wifi Gateways, Video client devices, Cameras, Remote Controls and Home Security devices. He was one of the initial members of Comcast's X1 team that created RDK, and later worked to open it up to the community.

John Jelley, Senior Vice President, Product and UX, *Peacock*

As Senior Vice President, Product and UX for NBCUniversal's streaming service Peacock, John is responsible for the product and design of the platform's experience for both domestic and international propositions, including Sky Showtime. In this role, he oversees teams in the US, London and Portugal driving the evolution of the user experience across devices, from navigation and personalisation, to device integrations, advertising product capabilities and industry-changing innovations.

John joined Peacock in 2019 after almost 15 years at Sky where he previously led new product planning, and was most recently VP of Business Development, overseeing their San Francisco office to identify innovation partnership and investment opportunities in the US and acting as a board observer for several startups, including Pluto TV.

Gilberto Mayor, CEO, *Beegol*

Gilberto is the Co- Founder and CEO of Beegol Machine Learning. He has over 20 years' experience in the Telecom industry, including Claro and Telefonica, and is a former McKinsey and Accenture consultant. He has a PhD in Computer Engineering from USC and has lectured at UCLA. Gilberto has published more than 12 papers on Computer Networks, requested 2 US patents, and is cooperating with the NSF project at University of California Santa Barbara.

Rahul Mehra, CTO, *Consult Red*

Rahul, a self-confessed geek, is founder and CTO of Consult Red where his notable achievements include helping develop multiple high-profile products for operators including Sky, Comcast and Liberty Global and others. He is a proven technologist with a track record of taking leading-edge technologies from inception to market including the world's first PVRs, multi-room solutions and operator smart TVs.

Rahul and his team of Solution Architects advise clients on numerous aspects of technological development. Rahul has led and contributed to the RDK special interest group for Downloadable Application Containers (DACs) since inception, holds 5 patents and studied for a PhD in Chip Design from Manchester University.

Nick Newell, Device Operations & Partner Engineering Lead, *YouTube*

Nick Newell joined YouTube as senior leadership within the Partner Engineering organization in early 2020, working on developing partner programs and technical solutions for YouTube products across various device ecosystems such as TV, Mobile, and Automotive.

He has spent much of the last 20 years in Silicon Valley focusing on device partnerships in the streaming industry going back to Adobe, and more recently Netflix, with a few startups in between. Now at YouTube, Nick has recently been working on cross platform automation solutions, platform scaling, and infield compliance.

Nitin Pai, CMO & Chief Strategy Officer, *Tata Elxsi*

Nitin brings over 25 years of industry experience in product development and R&D, new business incubation, and global marketing for technology and design services in the automotive, consumer electronics, media and telecom industries.

He is the head of global marketing and corporate strategy at Tata Elxsi – the design led technology services company and part of the 110B US$ Tata group. In this role, he helps the company develop business and market strategies, steer business units and the company in chosen verticals and markets, and drive strategic partnerships to strengthen its service portfolio and business growth.

Nitin started as a designer in one of the world's largest motorcycle companies, then moved to Tata Elxsi and built and grew a business around design and user experience, which is among the leading design agencies in the world today. He later moved to a corporate role to lead marketing and strategy, and brings deep insights into design-led thinking and digital, and how that can be used strategically to impact brands and businesses.

He is an alum of INSEAD France, IIM Bangalore and BITS – Pilani.

Zlatko Sator, Head of Global Partnerships & Strategy, *RDK*

Zlatko Sator is the Head of Business Development at RDK Management. Zlatko leads the Global Partnerships and Strategy team, which is focused on driving global growth of RDK in the areas of Memberships, Business Partnerships, and Operator adoption. He works closely with 500+ company executives in RDK Community ecosystem to develop an understanding of their unique business need, then develops strategies to differentiate and deliver the best experiences for their customers.

Rob Suero, Head of Technology, *RDK*

Rob, a 25 year veteran of the telecommunications industry, has been a member of the RDK team since its inception in 2013. Rob oversees technical activities for the RDK including architecture, community roadmap, and collaborative development.

Metin Taskin, Co-Founder & Chief Technology Officer, *Airties*

After working as a research engineer at the Scientific and Technological Research Council of Turkey (TUBITAK), Taskin continued his career in the United States. First at Hittite Microwave Corporation in Boston MA, designing radar and microwave communications systems and later at Cisco Systems at San José CA.

Working initially on the development of fixed access wireless devices at the Wireless Access BU, Taskin later moved to the Wireless Networking BU of Cisco as a system architect and led a team of 25 engineers that developed BR1410, an IEEE 802.11a compliant Wireless Outdoor Bridge. Taskin received the "Cisco Innovator" award for his success in the design and development of this product.

In 2004, Taskin co-founded Airties and currently works out of the Paris office as the company's Chief Technology Officer.

Metin Taskin received his bachelor's degree in Electrical and Electronics Engineering and master's degree in Biomedical Engineering from Bosphorus University in Istanbul.

Antonio Vieira, Director, Global Apps and Discovery, *Sky*

António Vieira has more than 20 years of experience in software engineering and over half of those were focused on the development of technology solutions for the TV and streaming industry. António is responsible for the Peacock client application development by leading a diverse team of engineers across the US, UK & Portugal. In his role, António focuses on consistently delivering the best user experience across a wide range of consumer devices, from mobile to web, from set-top boxes to tv sets.

Currently, António's team is developing the technology platform for SkyShowtime, the streaming service launching soon across Europe. António was part of the team that launched the Sky Technology Centre in Portugal in 2012 and currently leads Sky's branch in Portugal.

António is keen on working on the future of television and holds the firm belief that the best of TV is yet to come.

Remko Vos, CEO, *Cujo AI*

Remko has a proven track record of helping enterprises expand into new markets and strong Service Provider domain expertise. He joined CUJO AI after spending 5 years as a Product Executive at Comcast, where he helped the broadband division introduce successive waves of innovation and scale adoption to millions of customers.

Vos has previously held senior roles at Trilliant, IBM, and Oracle. He has amassed a wealth of experience as a product executive by introducing innovative value-added solutions to the ever-growing telecommunications market across consumer, enterprise, and service provider segments.

Thorbjørn Vynne, Head of RDK-V Middleware, *Nuuday*

Thorbjørn has been working in the Media / TV industry for 20+ years and has extensive experience working with embedded SW on STBs and designing and integrating E2E infrastructure to support a premium user experience for both STBs and other media device clients.

Over the last 6+ years, Thorbjørn has been instrumental in the deployment of three generations of STBs in Nuuday (Former TDC), most recently with the transition to RDK-based STBs.