



RDKit Support Programs

Discover the features and benefits of RDKit support programs for your business.

Engage with our global community through RDK membership

RDK's subscription-based membership program fosters enhanced collaboration, strategic engagement, training, and technical support. Membership provides better exposure and access to OEMs, SoC providers, app developers, system integrators, and leading cable and telco operators who are active RDK participants.



Code access



Collaboration



Training



Technical support



Visibility



Promotion

The RDK Member Journey

1

Learn how we do it with an RDK License

No cost commitment for access to documentation and RDK code, plus invitations to events

2

Become a Preferred Member

Access to technical support, working groups, RDK training, and our Video Accelerator Program

3

Upgrade to Preferred Plus

Get full event sponsorship, marketing support, content development, speaking opportunities, and promotion of products and services

(Preferred Membership is a prerequisite to Preferred Plus)

Preferred Membership

Pricing tiers

Annual membership fees for RDK Preferred Members are based on entity size, determined by revenue dollars in prior calendar year.

Very small

Less than \$20M

\$5,000

Small

\$20M-\$100M

\$15,000

Medium

\$100M-\$500M

\$45,000

Large

More than \$500M

\$75,000

The perks of Preferred Membership

Technical Support

- Dedicated team for technical support request triage
- Unlimited JIRA tickets
- Guidance to kick-start the RDK program
- Guidance on contributions, reviews, acceptance into code base

Exclusive Access

- Real-time access to the latest technology roadmap
- Beta code releases (e.g., features & architecture updates)
- End-to-end (Black Box) TDK feature test cases for all profiles
- Reference implementation of RDK server components (e.g., WebPA, XConf)
- RDK Video Accelerator Program
- Release health metrics & trends
- Access to RDK architecture discussions

Training & Webinars

- Invitations to live webinars
- Access to a library of training materials & webinars
- Developer documentation portal access
- How-to guidance on supported test devices
- Access to previous event presentations & content

Enhanced Collaboration & Leadership

- Invitation to join Working Groups & Special Interest Groups (SIG)
- Discounted attendance at events
- Pre-certification program
- Eligible to collaborate on private code repositories with other members
- Eligible to participate in the development of RDK reference implementations on member-selected hardware platforms

Preferred Plus Membership

Pricing

+\$35,000

in addition to the cost of your annual Preferred Member program

The perks of Preferred Plus Membership

Includes all Preferred Member benefits, plus the following media benefits:

Promotion on RDKCentral Website

- Branding & logo promotion on home page and Preferred Plus member page
- Customized microsite to advertise your RDK-centric products & services to customers and the RDK community
- Update content often using embedded videos & hyperlinks
- Unlimited opportunities to post articles, press releases or news

Media Content Development

- Custom, mobile compatible e-mails sent to 18,000+ members of RDK community, with a 23% average open rate
- Webinar sponsorship and presentations
- Whitepapers posted on RDK Wiki and cross-promoted
- Social media posts on RDK's LinkedIn pages & Twitter feed
- Additional customized editorial services by RDK marketing team

More benefits on the next page

Preferred Plus Membership

RDK Event Access and Promotion

- Discounted attendance at RDK summits
- Complimentary booth space and promotion at Global Summit
- Logo sponsorship at Tech Summit
- Summit attendees include Operators, SoCs, OEMs, system integrators and other licensed companies





Ready to get started?

For more information, or to sign up for a membership, please email membership@RDKitCentral.com.