



September 17, 2019 – DoubleTree Centraal Station, Amsterdam

Tentative Agenda

(Speakers and sessions subject to change)

TIME	MORNING SESSIONS	SPEAKER
9:30 – 9:40 AM	Conference Welcome - RDK President Steve Heeb will kick off the 2019 European Summit with a review of top developments, notable trends and future plans.	Steve Heeb, President and General Manager, RDK
9:40 – 10:00 AM	Morning Keynote: Liberty Global Update - Bill Warga, VP/Technology for Liberty Global, returns to the RDK European Summit in a keynote Q&A covering global industry trends, and the current and expected impacts of the RDK on operators, suppliers and consumers.	Bill Warga, Vice President of Technology, Liberty Global
10:00 – 10:10 AM	Sponsor Spotlight: Technicolor - Ashwani Saigal, Vice President of Technicolor's Broadband Product Unit, will discuss the expansion of the RDK broadband profile to support multiple access network topologies, from DOCSIS to DSL to GPON.	Ashwani Saigal, Vice President, Broadband Product Unit, Technicolor
10:10 – 10:30 AM	RDK and Deutsche Telekom - Hear from RDK leader Pedro Bandeira, VP of Customer Product Transformation with Deutsche Telekom as he discusses the benefits he sees in using the RDK to transform the video and broadband customer experience in a complex telco environment.	Pedro Bandeira, Vice President, Customer Product Transformation, Deutsche Telekom
10:30 – 10:45 AM	Morning Break	

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10:45 – 11:15 AM	<p>RDK Broadband, EasyMesh and Support for Open Standards - The RDK's broadband profile is designed to accommodate multiple open standards, in part to satisfy unique need of operators and to accommodate industry Broadband initiatives such as EasyMesh. RDK's Rob Suero will lead this panel discussion, featuring Jim Crammond, Senior Director of Business Development for Intel; Wouter Cloetens, Lead CPE Connectivity Architect for Liberty Global, and Endika Miragaya, Fixed Device Architect and João Freitas, Product Architect from Vodafone. Topics will include how the RDK is aligning with industry WiFi EasyMesh initiatives and how RDK Broadband is the ideal platform to manage Broadband Apps and WiFi extenders.</p>	<p>Moderated by Rob Suero, Technology Planning and Development, RDK. Jim Crammond, Senior Director of Operator Business Development, Intel; Wouter Cloetens, Lead Architect CPE Connectivity Software, Liberty Global; João Freitas, Product Architect, Vodafone Group; Endika Miragaya, Delivery Manager, Vodafone Group</p>
11:15 – 11:25 AM	<p>Sponsor Spotlight: Tata Elxsi - Pret Joseph, Practice Head at Tata Elxsi, will cover elements for successful deployment of RDK based CPEs.</p>	<p>Pret Joseph, Practice Head, RDK, Tata Elxsi</p>
11:25 – 11:45 AM	<p>The Power of RDK as a Business Intelligence Platform - Considerable momentum surrounds the development of applications on the RDK video profile – but what about apps for broadband? Andrea Peiro, President of San Francisco-based Cujo AI, will cover the current state of apps built for the RDK broadband profile. That includes insights about how end-customers are utilizing their local network -- from what devices connect to it and what applications are being used, to monitoring security, privacy threats, and abuses. As a result, and with the help of AI-powered cloud connectivity, the RDK platform can generate genuinely valuable, real-time intelligence, like optimizing the customer experience, reducing support costs, informing capacity planning and increasing the relevance of marketing activities.</p>	<p>Andrea Peiro, President, CUJO AI</p>
11:45 – 12:00 PM	<p>RDK and Silicon Advancements - This session will unveil Broadcom's roadmap for supporting the video and broadband RDK profiles, as well as details about expanded support for the RDK Video Accelerator program and how Broadcom seeks to further accelerate and simplify the RDK launch experience.</p>	<p>Paul Cox, Senior Director, Software Engineering, Broadcom</p>



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12:00 – 1:00 PM	Lunch	
1:00 – 1:20 PM	RDK Community Update - Jason Briggs, Executive Director of Business Development for the RDK, returns to the RDK European Summit stage to detail the latest in RDK deployments, growth and statistics.	Jason Briggs, Executive Director, RDK
1:20 – 2:00 PM	A Q & A with Matt Zelesko and Fraser Stirling - Matt Zelesko, Chief Technology Officer for Comcast, and Fraser Stirling, Chief Product Officer for Sky, will share their latest RDK work, including details about IP Only solutions and how RDK & apps support them. Additionally, hear more about how the RDK is driving the connected smart home -- and the importance of a single software platform, capable of spanning devices across multiple broadband connectivity networks.	Fraser Stirling, Group Chief Product Officer, Sky, and Matt Zelesko, Chief Technology Officer, Comcast
2:00 – 2:20 PM	RDK Premium Video Apps - Albert Dahan, Founder and CTO of Metrological, will lead a discussion with Amazon about Prime Video and the benefits of common app integrations.	Albert Dahan, Founder and CTO, Metrological
2:20 – 2:40 PM	Postcard from Portugal - João Ferreira, Director of Product Development for Lisbon-based NOS Inovacao, will impart his views on the benefits of RDK for video and broadband services, and the latest in NOS's deployments. Also: Details about a new, apps-rich and IP-based set-top box based on RDK.	João Ferreira, Director of Product Development, NOS
2:40 – 3:00 PM	Afternoon Break	
3:00 – 3:20 PM	Next-Gen RDK Video Accelerator - Executives with CommScope will roadmap the details of the RDK Video Accelerator, an RDK based rapid development platform. Topics to be covered: new RDK accelerator platforms, new silicon and voice control integration.	Charles Cheevers, CTO, Customer Premises Equipment, CommScope
3:20 – 4:00 PM	RDK 2020 Roadmap - Rob Suero, Technology Planning and Development for RDK Management, LLC, and Labeeb Ismail, SVP of Comcast, will lay out the latest roadmap for the major RDK device profiles.	Labeeb Ismail, Senior Vice President, Product Development Engineering, Comcast, and Rob Suero, Technology Planning and Development, RDK

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4:00 – 4:20 PM	<p>Data Insights: What Can Your RDK Devices Tell You? - The machine-level data derived from RDK-based devices and fed into artificial intelligence/AI engines is widely recognized within the RDK community as a proactive way to optimize the network, predict and prevent customer-facing issues, and solidify business objectives. John Anderson, Managing Director Communications, Media, and High Tech, and Liam Friel, Technology Consulting Principal Director for Accenture’s Digital Video group, will summarize the latest in the fast-moving world of data insights.</p>	<p>John Anderson, Managing Director Communications, Media, and High Tech, Accenture, and Liam Friel, Technology Consulting Principal Director, Digital Video group, Accenture</p>
4:20 – 4:40 PM	<p>WebPA – What It Is and Why It Matters - Weston Schmidt, Director of WebPA Engineering for Comcast, is a key inventor of the web-to-cloud connectivity socket that quickly handles real-time data transfers using TR-181 data. In this session, he’ll explain the history, importance, and future direction for the scale-focused protocol adaptor, already widely acknowledged within the RDK community as a change agent that enables near-real-time correlation between “box data” and customer care data, to proactively find and fix problems.</p>	<p>Weston Schmidt, Director of Engineering, WepPA, Comcast</p>
4:40 – 5:00 PM	<p>Conclusion and Next Steps - Steve Heeb will close the 2019 RDK European Summit with a review of key takeaways.</p>	<p>Steve Heeb, President and General Manager, RDK</p>
5:00 – 7:00 PM	<p>Reception</p>	